

Neil Jeremy

Career Summary

Neil is a freelance creative artwork specialist, creating print-ready artwork files for the packaging and print industry.

With over 28 years of print knowledge and experience and 10 years as a freelance creative artworker, retoucher, visualiser, production management and IT troubleshooting. Neil has worked on many national and international brands, working with many of London's top agencies. His roles differ at every agency, from creating a bespoke product, through to a 50+ SKU global roll out project. Predominately working on FMCG packaging briefs, including drinks, food, non-food categories. But can also turn his hand to brand guidelines, POS, literature, websites and presentations, all using the latest Adobe creative suite of applications.

Neil's can-do attitude, creative skills, an eye for detail and working knowledge of the print are an asset to any team and can apply these skills to any projects given. Neil is set up to work onsite or remotely and works with clients and agencies of all sizes.

Check out his portfolio website [neiljeremy.com] to see a showcase of the projects he has worked on and see how he could help bring your ideas to life. Should you need any assistance or want to discuss your project please get in touch.

Software

Full working knowledge of Adobe Creative Suite: Illustrator, Photoshop, InDesign, Acrobat, Dimensions and Bridge.

To view some samples of Neil's work, please go to www.neiljeremy.com

Freelance Senior Creative Artworker, Retoucher & Visualiser August 2011 - Present

I am a freelance creative artwork specialist, creating print-ready artwork files for the packaging and print industry. With over 28 years of print knowledge and experience and 10 years as a freelance creative artworker, retoucher, visualiser, production management and IT troubleshooter. I have worked on many national and international brands, working with many of London's top agencies.

Agencies: Bloom, Brand Design Lab, Brandme, BTL Brands, Burberry, Cowan, Dew Gibbons, FutureBrand, G2 Joshua, Geometry Global, Halewood International, Hart D'Lacey, Honey, Identica, Illumination, Interbrand, Liquid Marque, Lothar Böhm, Pathworks, R-Design, Relish Design, Stage Brands, ThreeSixty Design, Tjarks & Tjarks, Williams Murray Hamm, Wonderland, Wonderworks and Ziggurat Brands.

Clients and brands: Aldi, BAT Dunhill, B&Q, Billson's, Burberry, Boots (No7 Cosmetics), Burts Bees, Beiersdorf (Nivea), Chevrolet, Coca-Cola, Colgate-Palmolive, Greene King (Belhaven, Craft, Heritage, IPA, Nitro), Grupo Bimbo (New York Bakery Co., Little Adventures), Hamleys, Keogh's, Kerry Foods, Kohinor, Kronenbourg, Lawn Tennis Association, Lidl, Loch Lomond, Lucozade, Medela, Morrisons, Nectar, Nestlé (Nescafé, Purina), Philips (Lighting), Cussons (The Sanctuary Spa, Fudge Cosmetics), Orangina, Sainsbury, Starbucks, Suchard, Tesco, Unilever (Knorr, Flora), Universal, Vodafone, Waitrose and Yoplait.

Head of Production & Senior Creative Artworker March 2008 to August 2011 - Vivid Brand Ltd, Holborn WC1N

Vivid Brand is a Shopper Marketing Design Agency, working with some of the world's largest brands. Vivid specialise in the complete shopper experience from POS to packaging. My roles included the hands-on management of production personnel (full time and freelance artworkers, retoucher, visualisers) and IT resources.

- Hands-on artworking, visualising, image creation, retouching and colour balancing.
- Building interactive PDF and presentation tools and developing client web sites.
- Managing and IT support, budgeting, planning and implementing all upgrades for 25 mac's and servers.

Clients: Philips, Coca-Cola, Hamleys, Nestlé, Colgate Palmolive and Universal.

Project Manager & Senior Creative Artworker May 2004 to Feb 2008 - LFH (Lloyd Ferguson Hawkins) Marble Arch W2

LFH is a Design and Print Management Agency working for 4 different Unilever food and non-food categories, I was a hands-on the Project Managers on the SCC category (Spreads and Cooking Category) for the European markets. LFH developed and used the latest artworking, repro and proofing techniques

- Leading and managing a team of 6 to 12 full time and freelance senior artworkers.
- Hands-on creation and management of over 1200 artwork builds and releases per year.
- Project development and implementation with clients and suppliers, involving strategic brand planning and development, initial client briefings and stretching known technological constraints and boundaries.
- Developing, reviewing and implementing new internal production and artworking procedures.
- Part of the senior management team.

Brands: Flora, I Can Believe it's not Butter, Stork, Becel. **Clients:** Unilever and Coca-Cola.

Studio Manager & Senior Creative Artworker Dec 1997 to Apr 2004 - Volcano (formerly Hill Watson) Covent Garden WC1

Volcano was a creative agency specialising in FMCG packaging. My role included the day to day running of a busy studio, using my full working knowledge of repro, print and new media production and IT to advise, create, oversee and signing off all production artwork.

- Visualising, high-resolution image creation, retouching and colour balancing.
- Building an intranet for Nestlé, interactive CD Roms. Full implementation of the agency web site.
- Managing and training a team of 3 artworkers and a member of the executive management team.

Clients: ABF (Ryvita, Crackerbread), B&Q, Dairy Crest, Gerber (Libby's Organics Juice, Fruit Passion Fairtrade Juice, UmBongo & UmOgnob), Kalido, The Little Big Food Company, LTA (The Lawn Tennis Association), Nelsons, Nestlé (Nescafé, Sun-Pat, Gales, Crosse & Blackwell, Nesquik, Herta, Rowntree's), Suchard and Yoplait (Weightwatches).

Studio Manager & Artworker Nov 1996 to Dec 1997 - David Tauber Graphics Ltd, N1 - Print and Promotions Agency

Promotions agency specialising low cost paper promotional products such as hats, masks, goodie bags and die cut paper 3D models. My role was to create of visuals, NPD, designs, artwork and illustrations. IT systems support for network of 10 Macs. **Clients:** Esso, Proctor & Gamble, Renault, Ford, Peugeot, McDonalds, Virgin.

Print Centre Manager & Artworker Sep 1992 to Nov 1996 - The Lewisham Print Centre, SE13 - Commercial Print Unit

The Lewisham Print Centre was a high street design and print service for local businesses. Started as an artworker and after a year promoted to managing the whole print centre. Managing a team of five staff and dealing with customers and dealing with any issues that arose.

Systems

Over 28 years of user experience and in-house IT support for studio networks, up to and including the latest OSX and managing company-wide network infrastructures and servers, liaisoning with external suppliers on internet solutions, copiers and communication systems.

Education & Qualifications

1984 to 1986	B/TEC Higher National Diploma in Three Dimensional Design Sheffield City Polytechnic, Sheffield
1982 to 1984	Datec National Diploma in General Art & Design Barnet College of Further Education, Barnet, London
1977 to 1982	St Marys C.E School, Hendon, London NW9